

RCT 1 CMO/PSYOPS EXPERIENCES (OIF)



COL JOHN TOOLAN, USMC

Urban Battlefield

Premium on Human Capital



“What was needed was for us to act so that every house in which we had even one soldier became a fortress against the enemy. All would be well if every soldier fighting in a basement or under the stairs, knowing the general task facing the army, stood his ground alone and accomplished the task on his own. In street fighting a soldier is on occasion his own general. He needed to be given correct guidance and, so to speak, the trust of the generals.”

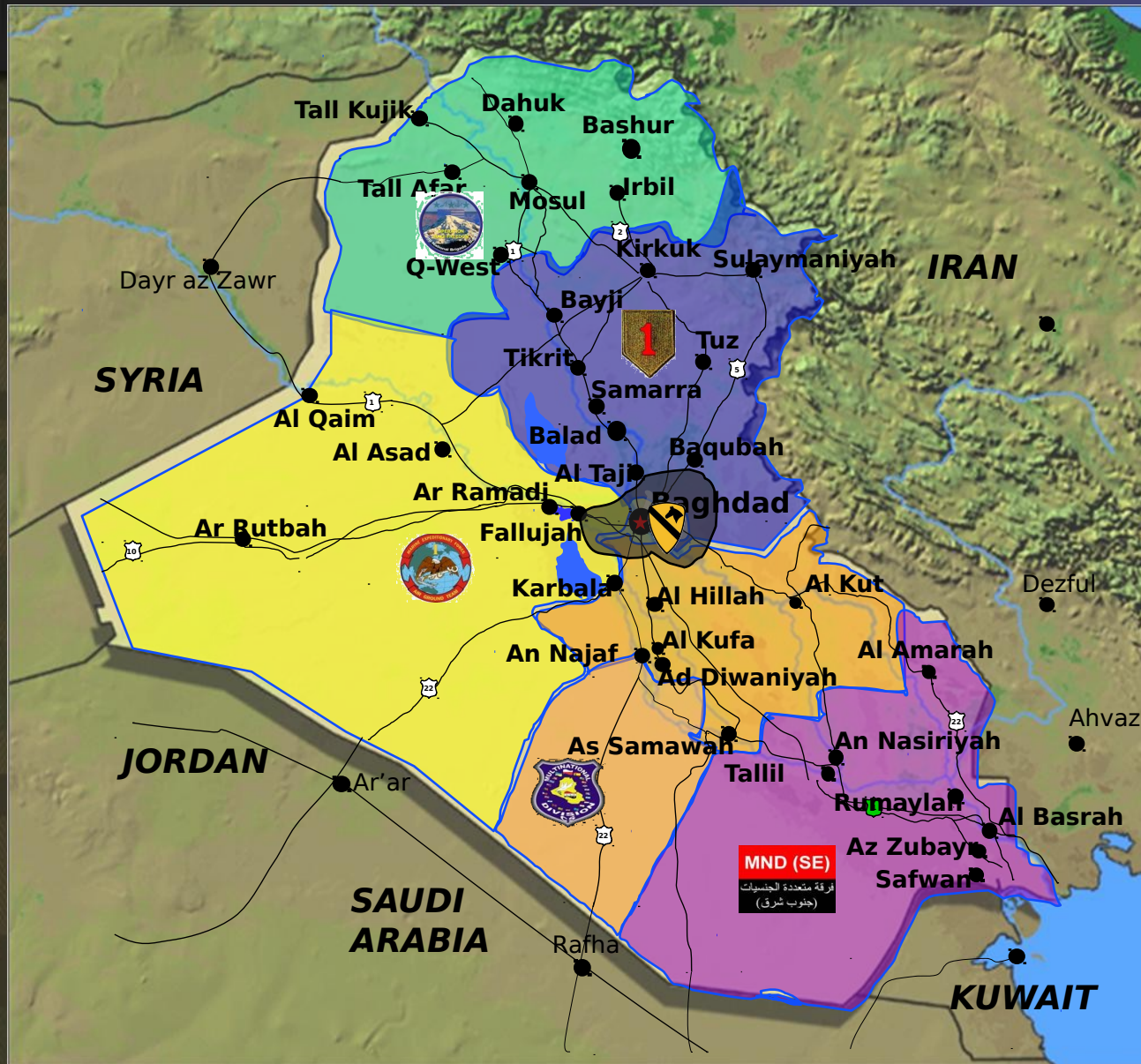
-- Marshal Vasili I. Chukov



“ Our most effective weapon remains the individual Marine who out-learns, out-thinks, and out-fights any adversary.”

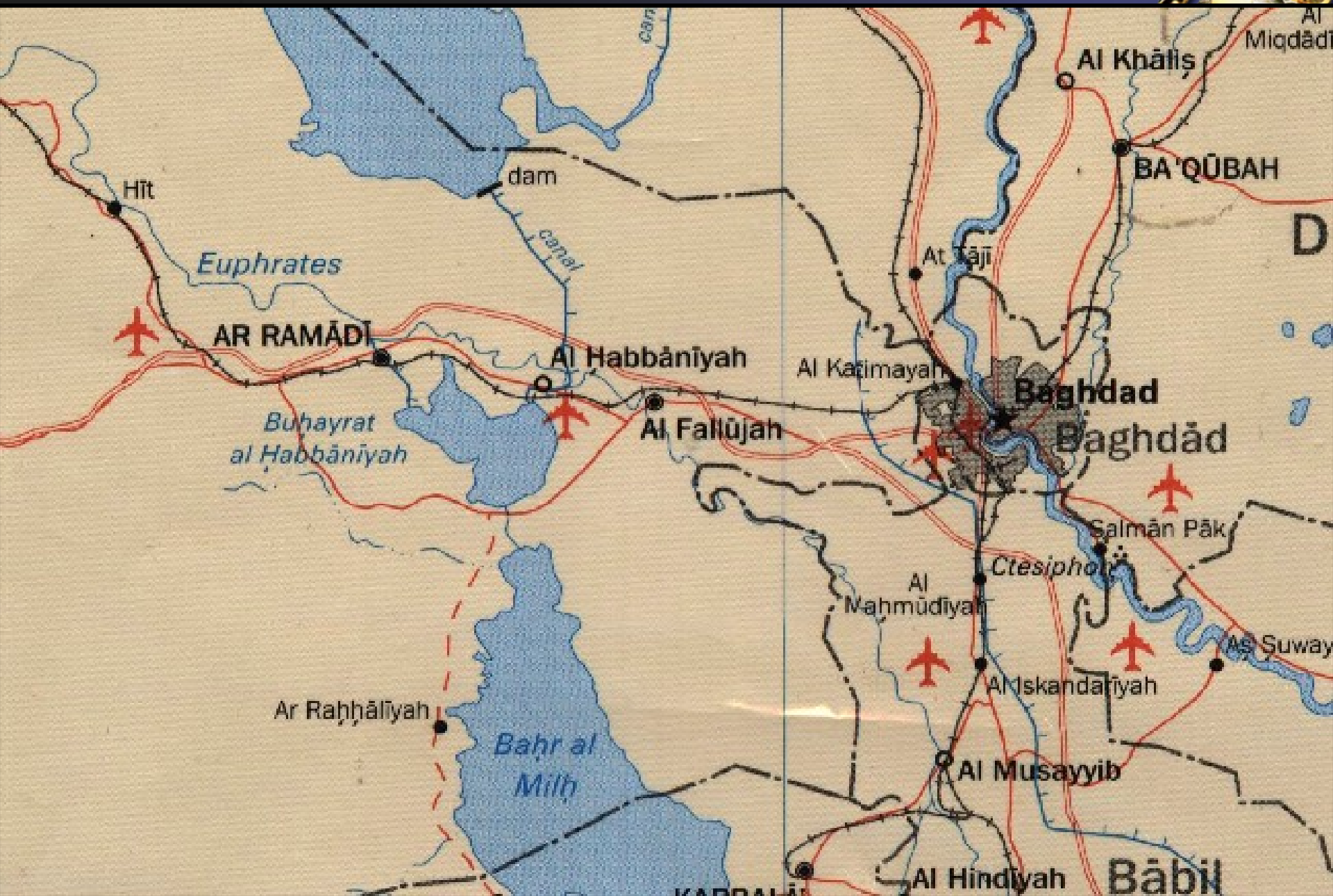


CJTF-7



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AO RALEIGH / JOA IRON (RCT 1 ZONES)





ESSENTIAL TASKS

- MSR/INFRASTRUCTURE (MUST DO)
 - MSR Mobile & Tampa, Power plant, oil
 - storage, railroad and ASPS
- SUSTAINED INFLUENCE (MUST DO)
 - Falluja, Karmah, NWS
 - ISF: Monitor, Train Joint Ops (WC)
 - Engage Leadership (WC)
- COMBAT TERRORISM (WC)
 - Disrupt AIF activity

DUAL-TRACK OPERATAION



- **DEFEAT THE INSURGENTS**
- **DIMINISH THE CONDITIONS FUELING THE INSURGENCY**
 - **PERFORMED SIMULTANEOUSLY**
 - **WRAPPED IN A “BODYGUARD OF INFORMATION OPERATIONS”**

CMO OPERATIONS



- **COMBINED ACTION PROGRAM (CAP)**
- **POPULATION AND RESOURCE CONTROL**
- **HUMANITARIAN ASSISTANCE**
- **MILITARY CIVIC ACTION**
- **CIVIL ADMINISTRATION**

COMBINED ACTION PROGRAM (CAP)



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POPULATION AND RESOURCE CONTROL



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MILITARY CIVIC ACTION



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CIVIL ADMINISTRATION



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FALLUJA BRIGADE



INFORMATION OPERATIONS



PHOTO SHOP



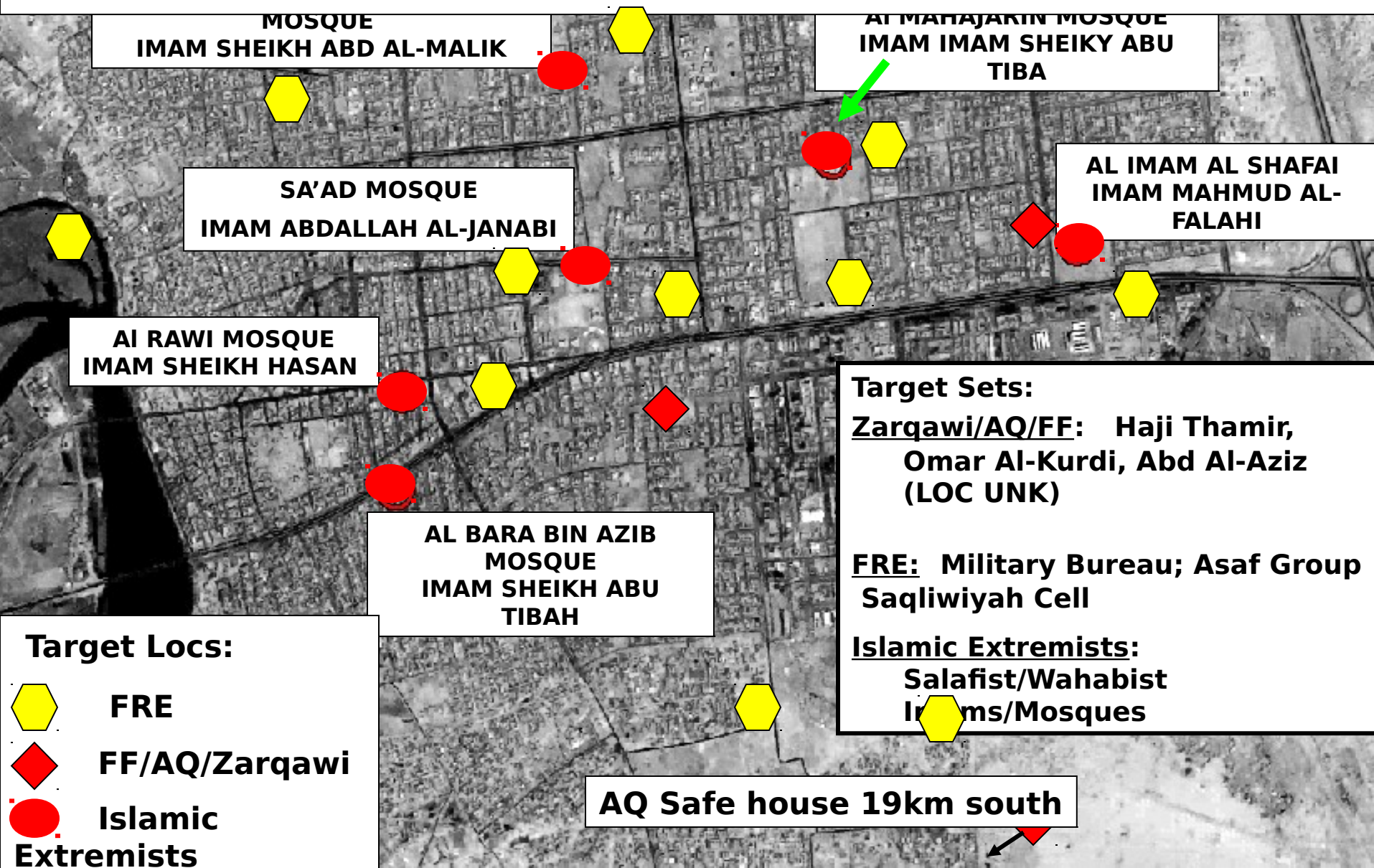
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INFORMATION OPERATIONS



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FALLUJAH ANTI-COALITION ACTIVITY



Questions?



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Area of Operation

The map shows the Tigris River flowing through the region. Major towns and locations include Al Fajr, Umm Isba, Al Husaywat, and Al Fajr. Key features include the Tigris River, major roads, and various towns. Two Forward Operating Bases (FOBs) are highlighted: FOB Volturno and FOB St. Mere. The map includes a grid with numbers 80-98 and letters A-D. A red box highlights the number 10, and another red box highlights the number 1.